

Search Engine Placement

Gazungle will provide our best efforts to obtain and keep high rankings for your selected web site among these major search engines: Google, AltaVista, Inktomi, Yahoo! Search, Alltheweb, Teoma, AOL Search, Ask.com, Lycos, Looksmart, Hotbot, Excite, Fast, MSN, and Netscape as well as secondary portals and directories.

We guarantee top ten results within 10 months from completion date. Most engines will index your site in about three (3) months, but it takes time to gain the popularity and Ranking needed to compete on competitive phrases.

In order to achieve optimal results, we require that these conditions be met. If they are not, the guarantee will be void. By completing our online sign up form, or confirming an order on the phone, you agree to the following terms and conditions:

We must have the ability to optimize the layout and keyword density of your web pages. Changes are minimal, and rarely significant. We will work with you every step of the way to preserve the original look and feel of the site. If changes are necessary to your homepage, you need to download the file prior to making modifications after optimization is complete.

Any web site downtime of 1 day or more voids the guarantee, because search engines will remove your listing if they cannot find your site.

Our work cannot be altered or removed during the optimization period. If our work is not visible to search engine spiders for 2 days or more, because our optimization is removed, overwritten, or deleted, the guarantee is void. If our work is altered or removed for any reason, contact us immediately. We will repair it for a fee of \$100 and your guarantee can continue.

In order for Gazungle to provide the best possible search engine optimization services, we need to work together as a team. You agree that you will let us know if you make any changes to your pages, especially the home page. As the entrance to your site, this page is critical.

You agree to inform us by email of any substantial edits or changes to your site within 2 days. This guarantee is void if our work is altered without our knowledge. Search engine optimization fees to repair altered pages are billed at \$100 per hour.

You understand that our web promotion services do not include paid submission fees some engines charge for inclusion. We are not affiliated with these submission services in any way. You may opt to pay these fees directly to the search engine for inclusion.

In order to keep your website ranking in top positions we must have full FTP access (read/write permissions) to the web site server during the guarantee period. This will allow us to make any necessary changes to the site in the event of a search engine algorithm shift.

This guarantee is only for the listings of the chosen keyword phrases in the major search engines listed above. We are not guaranteeing sales on your site, or traffic. That depends on the demand for your product or service, design and layout of site, and many other factors that are beyond our control. Our guarantee is based upon our most diligent efforts to deliver top website ranking.

The web is very unpredictable and dynamic, so our services are provided on a best-efforts basis. In no event will Gazungle be liable for any damages, for any cause, arising from provided services, including any lost profits, lost savings, or other incidental or consequential damages, even if another party has advised Gazungle of the possibility of such damages, or for any claim.

I understand, that if I choose to write my own content and our editors find that it is not original copy (including duplicate content from their own site, other sites, etc.), the ranking guarantee is void.